



भारतीय प्रबंध संस्थान कोषिकोड
Indian Institute
of Management
Kozhikode

Globalizing Indian Thought





About

Spread over about 112.5 acres of land, the Indian Institute of Management Kozhikode, is situated on two hillocks in the Kunnamangalam area of the ancient city of Calicut in Kerala, India. Boasting of one of the most picturesque and oxy-rich campuses in the country, the world class infrastructure includes air-conditioned classrooms, guest care areas and Wi-Fi connectivity which enables every IIMK resident to be exposed to a wholesome experience.

The ancient and historical city of Kozhikode (earlier known as Calicut), located in the southern most part of the country, made history when Vasco Da Gama landed here for the first time around 500 years ago. Trade, Commerce, Business Corporate and the Industry have varied as well as rich tradition and a vast history in the Indian

sub-continent, yet there are no business history museums or archives attempted/created so far in India. All these vouched the dire need for a national Business History Museum for India. IIM Kozhikode takes pride in having created a national Business History Museum which is first of its kind, unique, monumental and a significant step in acknowledging the contribution of India's business leaders in the making of India. The Business History Museum of India houses the various theme-based sections such as the ancient, medieval, colonial, pre-independence, post-independence, business sector, public sector, banking sector, technology sector, individual contributors, makers of modern India etc.

Doing Business In India

PROGRAM OVERVIEW

This will be a two-week, 36-hour summer course, conducted by the IIMK faculty for international participants. This will introduce the participants to businesses in India, their distinctive features and various aspects of doing business in the country. The course will also involve two industrial visits to the business capital of Kerala – Kochi, so that the participants can experience first-hand, some of the aspects that are discussed in the lectures, besides getting a chance to explore one of the picturesque regions of Southern India, with its own rich cultural history. Two visits offering the cultural flavour of India will also be a part of the course.



MODULES

The broader modules are:

- ↔ **MODULE 1**
Understanding the overall structure of business in India
- ↔ **MODULE 2**
Doing Business in India:
An economic overview
- ↔ **MODULE 3**
How India's political environment impacts business?
- ↔ **MODULE 4**
Role of culture in business in India
- ↔ **MODULE 5**
Regulatory compliance for doing business in India
- ↔ **MODULE 6**
Make in India: Government of India initiative to ease doing business in India
- ↔ **MODULE 7**
Indian Management: Harnessing India's soft power for success

****The two-week programs can be extended by a week for 'India Immersion' (on additional fee)**



PEDAGOGY

Faculty-facilitated experiential learning
Hands-on, live projects under supervision
Team and individual exercises
Presentations

ACTIVITIES

Two visits to MNEs/state-owned enterprises/private Indian companies.
Two cultural visits

DURATION

Two weeks (7.5 ECTS = 3 Credits)

DATES

BATCH 1 | May 17 - 30, 2020

BATCH 2 | June 28 - July 11, 2020

* Dates may be tailored according to the requirement provided there are at least 10 nominations from an institution/university/college.

Language of Instruction: English

WHAT IS INCLUDED IN THE FEE?

- Academic course
- Programme kit
- Accommodation for two weeks
- Kozhikode airport pick-up and drop-off
- Breakfast and lunch vouchers: Monday to Friday (two weeks)
- Two industrial visits
- Two cultural visits
- Programme of social events
- International summer school t-shirt
- Certificate of attendance



COST STRUCTURE

Cost per student | Approx.
\$1500 / £1250 / €1400

Discount available for groups of 10 students

*Please note travel to India, visa costs and other personal travel and living expenses are not included e.g. evening meals. We suggest that students should budget a figure of approximately £10-20 per day for additional food and drink.

Other Two-week Programs

1

Consumer Behavior in the Digital Age: A Cross-Cultural and Emerging Markets Perspective:

DATE July 12–25, 2020

Language of Instruction: English

2

Foundations of Management

DATE June 14–27, 2020

Language of Instruction: English

3

Organizational Behaviour

DATE June 12–25, 2020

Language of Instruction: English

WHAT IS INCLUDED IN THE FEE?

- Academic course
- Programme kit
- Accommodation for two weeks
- Kozhikode airport pick-up and drop-off
- Breakfast and lunch vouchers on campus: Monday to Friday (two weeks)
- One industrial visit
- Two cultural visits
- Programme of social events
- International summer school t-shirt
- Certificate of attendance



COST STRUCTURE

Cost per student | Approx.
\$1500 / £1250 / €1400

Discount available for groups of 10 students

*Please note travel to India, visa costs and other personal travel and living expenses are not included e.g. evening meals. We suggest that students should budget a figure of approximately £10-20 per day for additional food and drink.

One-week Programs

A complete programme for our international students, designed to make the most of their time with us in India.

COURSES

Business Analytics

Business and Creative Writing

Competitive Skills through Strategic Games (CSSG)

Soft Skills for Interpersonal Effectiveness

Marketing Mantras

Learning to Empathize

International Law in Global South

Data-driven Marketing

Diversity and Inclusion in Workplace (DIW)

The Art of Academic Writing

Unblocking the Mind

WHAT IS INCLUDED IN THE FEE?

- Academic course
- Programme kit
- Accommodation for one week
- Kozhikode airport pick-up and drop-off
- Breakfast and lunch vouchers on campus: Monday to Friday (one week)
- One celebration evening
- One cultural visit
- International summer school t-shirt
- Certificate of attendance

COST STRUCTURE

Cost per student | Approx.
\$900 / £750 / €800

Discount available for groups of 10 students

*Please note travel to India, visa costs and other personal travel and living expenses are not included e.g. evening meals. We suggest that students should budget a figure of approximately £10-20 per day for additional food and drink.

About Kerala God's Own Country

Kerala is known as God's own country owing to its richness in natural beauty, backwaters, forests, beaches, Ayurveda, tribal, Kathakali etc. Kerala has a diversified economic landscape (large industries in Kochi, flourishing services sector across the state like IT, tourism, health, retail and finally agriculture – tea/coffee/spices in Wayanad).

SOUTH
INDIA





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Application Deadline

MARCH
30
2020

for programs
starting in
May 2020

APRIL
30
2020

for programs
starting in
June/July 2020

The application form and
further information can be found at:

<https://iimk.ac.in/akumen/summerschool/howtoapply/>

If you have any other questions,
please email the International Summer School team at:

ir@iimk.ac.in

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